



Business Summer Book Club



For this task I would like you to read an entrepreneur's autobiography or biography. Once you have finished the book I would like you to produce a written review - Use the questions below as a guide. Your book review can be handwritten or word processed.

Here are some book recommendations or you may want to choose your own.

Richard Branson – Founder of Virgin – he has a series of autobiographies

Elon Musk - How the Billionaire CEO of SpaceX and Tesla is Shaping our Future

Phil Night - Shoe Dog – (Building Nike into the brand it is today)

James Dyson – Founder of Dyson

Karren Brady – Strong Woman

Alan Sugar – What you see is what you get

Marc Randolph - That will never work – Netflix

Jeff Bezos – The Force behind the brand (Amazon)

Rob Law - 65 roses and a Trunki – Defying the odds and life in Business

Grinding it out – The making of McDonald's

Book Report

Write a brief summary of your book and outline the key findings.

Some pointers to include in your review.

- How much did you know about this person before reading the book?
- What did you think about this person prior to reading the book?
- Now you have read more about this person, has your opinion changed?
- Do you like this person more or less?
- How would you describe this person? What is their most impressive quality, skills?
- What has this person contributed most to the world?

- If he/she hadn't been around, would the world be any different? What would have changed?
- Is there any particular aspect of their life that shocked or surprised you?
- Were there any parts of the book/their life where you would have liked more information?
- Were there aspects of the book/their life that were too detailed? Which?
- Did you enjoy the book? Why or why not?
- Would you recommend this book?

I look forward to reading your book reviews in September.

Mrs Fairham