

Entry Requirement:

There are no special entry requirements for this subject but an interest in business would be advantageous.

About the subject: Some of you may eventually wish to run your own businesses, but why wait?

In the Young Enterprise Company Programme you will be in a team of up to 16 students who will develop your own business. This involves designing a product, financing it, producing it, marketing it and selling the product - you even get to keep the profits!

You will be supported by specialist teachers from the Business and Economics department, and will follow the national programme leading to entry into the regional and, if successful, the national competition.

During the course you will develop skills in project planning and delivery, and presentations. You will be mentored through the process, which means that you will have far more control of the team's progress through the course than in formal academic studies.

You do not need to do a business related subject, although those studying these subjects may see the programme as an opportunity to use their knowledge in a practical way. Given the production aspect students of creative and practical subjects would fit in well.

Where does it lead? Like Duke of Edinburgh, completion of the Young Enterprise programme is well regarded by universities and prospective employers as it requires you display resourcefulness, perseverance and commitment. The course will also give you opportunities to improve business and team working skills.