

**OUT OF  
OFFICE**

# A-LEVEL BUSINESS

**BRIDGING WORK - SUMMER 2025**

## LIVING BUSINESS



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## BRIDGING WORK - SUMMER 2025

Over the next two years we will teach you every topic, theory and calculation that you need to know. What we would like you to do this summer is **LIVE** business!

### TASK 1:

## READ ABOUT BUSINESS!

Choose a book from the reading list you have been given to read. Once you have read the book, write a book review.

Ideas of what to include in your book review:

- An overview of the book, its content and themes
- What you liked or found interesting about the book
- Anything you disliked about the book
- Anything you have learnt from the book that will help you with your studies in business
- An overall round up of your review
- A book rating out of 5!



### TASK 2:

## COMPANY FACT FILES



We probably all have our favourite businesses / brands or maybe just businesses that we think seem interesting..

But how much do we know about them? For example, did you know that Primark is in fact owned Associated British Foods which also owns lots of food brands such as Kingsmill bread and Silver Spoon sugar? Or did you know that the same company that makes Mars chocolate, also makes Pedigree pet foods?

Create 3 COMPANY FACT FILES that cover the following: the history of the company, ownership type, revenue, profits, number of employees, size, leadership, recent performance successes, future plans.



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## **TASK 3:**

## **WATCH AND LEARN!**

Have you ever wondered what are the secrets behind Britlans biggest budget supermarket Aldi? or ever wondered why Greggs dont keep their products heated before you buy them? Then now is your chance to find some answers!

Choose 2 or 3 programmes from the Business TV list you have been given to watch. Most of the programmes are available for free on demand.

While watching the programmes create yourself some case studies that you can add to your folders!



## **TASK 4:**

## **LISTEN AND LEARN**

Did you know there are lots of business programmes on the radio and podcasts available that you can listen too? So whether you are lying on sun lounger or in the car, you can now put on your headphones and learn about business!



Choose 2 or 3 programmes from the Radio and Podcast list you have been given listen. Most of the programmes are available for free on demand.

Write a review of the radio shows / pod casts you have listened to, that will encourage others to listen!

## **TASK 5:**

## **LEARNING AT THE MOVIES**

Just when you thought there cannot be any more ways to 'LIVE' Business, we throw you another.... Watching a movie!



Choose one of the movies from the list you have been given. Once you have watched the movie write us a Rotten Tomatoes style review - but don't forget to include a rating for how it helped your business knowledge!



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### TASK 6:

## HAVE I GOT NEWS FOR YOU!

Big companies face high levels of public scrutiny.. Sometimes it is positive, sometimes less so. But one thing is for sure, the media reports it all!

M&S hackers sent abuse and ransom demand directly to CEO



Choose a BUSINESS headline to follow and find out more about.

As you read one article, you may find that it leads you to many more to read!

Once you have done your research, write down the news headline and what you learnt about that business story.

### TASK 7:

## GETTING FILTHY RICH

Ever holidayed on Necker Island? No me neither!

Necker Island is a private island and resort owned by Richard Branson, so unless you are part of the rich and famous elite, it is unlikely you will have been offered exclusive access!

But how did Richard Branson go from his first business venture, a student magazine, to owning his own private island and Virgin Galactic?



Choose 2 entrepreneurs to research and write a case study about their path to success. Make sure to write about the characteristics they have that you think have helped them on the road to business world success!

### TASK 8:

## TAKING OUR LEARNING GLOBAL

Jet-setting this summer? If so, lets take our learning global!



If you are going on holiday this year, keep your eyes open while on your travels!

Which brands that you purchase from in the UK can you also spot abroad? Are there differences between how the brand is marketed and sold in the UK to what you see when you are abroad? Can you spot any brands that you have never heard of before that seem to be successful in the country you are visiting?



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*We can't wait to hear what you have learnt in September!*

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