

Business Book Ideas!

Below are some ideas for books you could read for your book review task! There are also a few full book reviews on the pages that follow that might help entice you into making a choice
These are just ideas - if you know of any other business books that you would like to read - please feel free to choose that!

The Everything store - Jeff Bezos and the age of Amazon



Shoe Dog

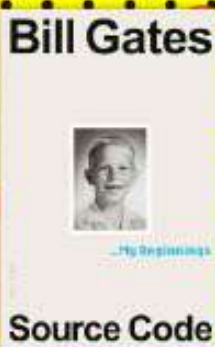


The Secret Life of Lego Bricks



The Secret Life of Lego Bricks

Bill Gates



Bill Gates Source Code



#Girl Boss

Source Code



The shortest history of economic

Character Limit



Character limit - How Elon Musk destroyed Twitter

Can't we just print more money



The Diary of a CEO



Richard Branson - Losing my virginity



Business Book Review

CAN'T WE JUST PRINT MORE MONEY?

Economics in Ten Simple Questions

Rupal Patel and Jack Meaning
THE BANK OF ENGLAND

Cornerstone Press



How come I'm so much richer than my great-great-grandma?

Can economics solve climate change?

'If you feel you should understand how economists think but have no idea where to start, this book is the answer' Financial Times

Why shouldn't I hoard all my money under the mattress?

Why did no one see the crash coming?

Why aren't Freddos 10p anymore?

What actually is money?

why are all my clothes made in Asia?
How do I get a pay-rise?
And what even is money?

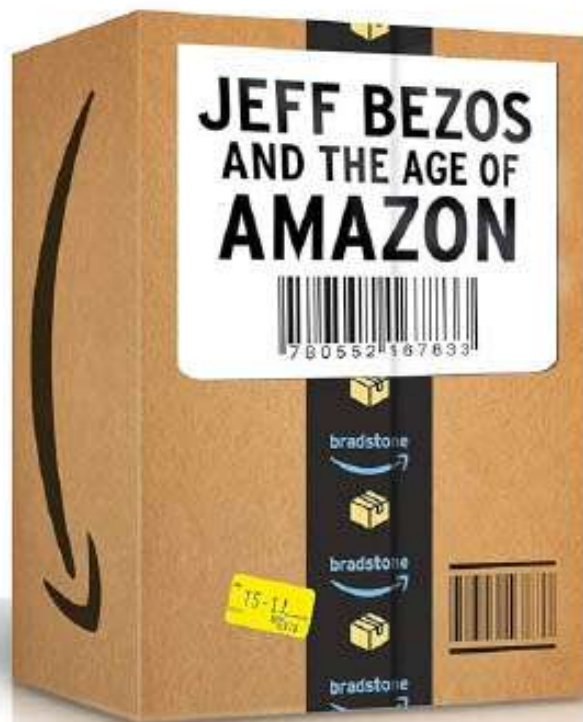
Join Britain's most venerable financial institution for a rip-roaring crash-course on economics. From financial crises to Freddo prices, it will help you make sense of your job, your life and maybe your world.

Business Book Review

DRIVER OF THE FINANCIAL TIMES AND
GOLDMAN SACHS BUSINESS BOOK OF THE YEAR

the everything store

'A masterclass in deeply researched investigative
financial journalism' *THE TIMES*



brad stone

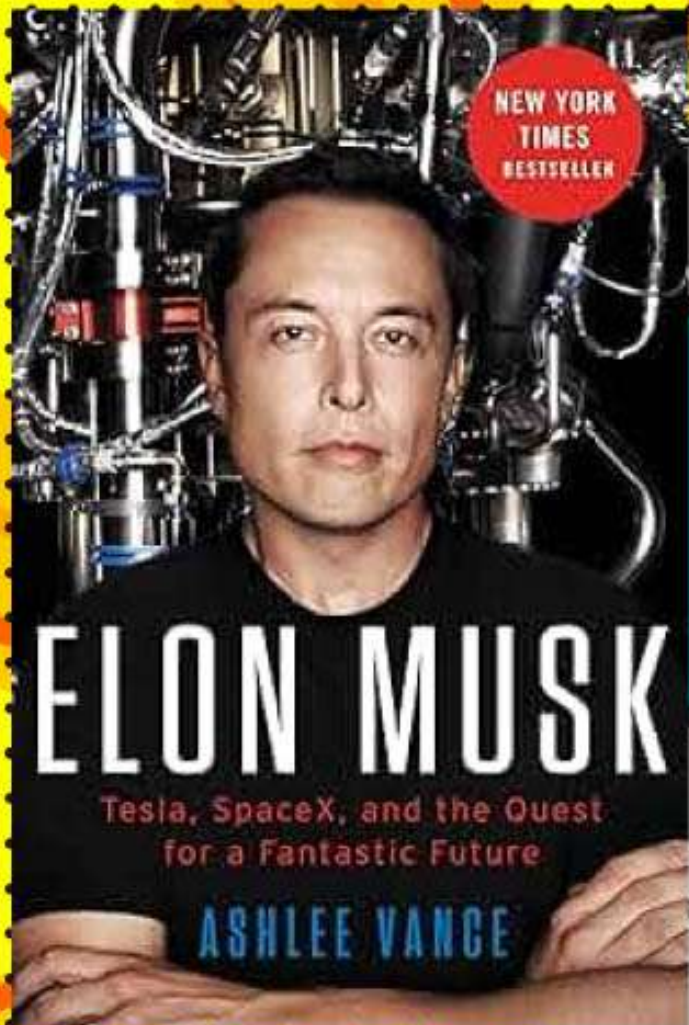


The definitive story of the largest and most influential company in the world and the man whose drive and determination changed business forever.

Though Amazon.com started off delivering books through the mail, its visionary founder, Jeff Bezos, was never content with being just a bookseller. He wanted Amazon to become 'the everything store', offering limitless selection and seductive convenience at disruptively low prices. To achieve that end, he developed a corporate culture of relentless ambition and secrecy that's never been cracked. Until now...



Business Book Review



This work will likely serve as the definitive account of a man whom so far we've seen mostly through caricature. By the final pages, too, any reader will sense the need to put comparisons to Steve Jobs aside. Give Musk credit. There is no one like him." -- New York Times Book Review

Elon Musk is the most daring entrepreneur of our time. There are few industrialists in history who could match Elon Musk's relentless drive and ingenious vision. A modern alloy of Thomas Edison, Henry Ford, Howard Hughes, and Steve Jobs, Musk is the man behind PayPal, Tesla Motors, SpaceX, and SolarCity, each of which has sent shock waves throughout American business and industry. More than any other executive today, Musk has dedicated his energies and his own vast fortune to inventing a future that is as rich and far-reaching as a science fiction fantasy.

Business Book Review

'A refreshingly honest reminder of what the path to business success really looks like ... It's an amazing tale' *Bill Gates*

SHOE DOG

PHIL KNIGHT

A MEMOIR BY THE CREATOR OF NIKE

'The best book I read last year. Phil is ... a gifted storyteller'
Warren Buffett

'A refreshingly honest reminder of what the path to business success really looks like ... It's an amazing tale'
Bill Gates

In 1962, fresh out of business school, Phil Knight borrowed \$50 from his father and created a company with a simple mission: import high-quality, low-cost athletic shoes from Japan. Selling the shoes from the boot of his Plymouth, Knight grossed \$8000 in his first year. Today, Nike's annual sales top \$30 billion. In an age of start-ups, Nike is the ne plus ultra of all start-ups, and the swoosh has become a revolutionary, globe-spanning icon, one of the most ubiquitous and recognisable symbols in the world today.

But Knight, the man behind the swoosh, has always remained a mystery. Now, for the first time, he tells his story.



Business TV Watch List ideas

Aldi - secrets of the billion dollar discounter, Aldi vs Lidl - Supermarket wars, Amazon- how do they really do it, Argos- how do they really do it, Burger King - how do they really do it, Deliveroo - how do they really do it, Dirty Money, Dragons Den, IKEA - how do they really do it, Inside Aldi, Inside ASDA, Inside Bicester Village, Inside Gregg's - Britain's best bakery, Inside Gregg's 24/7, Inside Hamleys, Inside Harrods, Inside Legoland, Inside Lidl, Inside M&S, Inside Nando's, Inside the Factory, M&S - the food factor, Rolls Royce Dream Machines, The Apprentice.



BUSINESS RADIO SHOWS AND PODCASTS

The Bottom Line - BBC Radio 4

This is Money - BBC

Business Matters - BBC World Service



ON AIR

Business Hour - LBC

Business Daily - BBC World Service

TOAST - BBC Radio 4

The Diary of a CEO

Girl Boss

BUSINESS MOVIE WATCH LIST



Steve Jobs

Steve Jobs takes us behind the scenes of the digital revolution, to paint a portrait of the man at its epicenter. The story unfolds backstage at three iconic product launches, ending in 1998 with the unveiling of the iMac.



Jobs

The story of Steve Jobs' ascension from college dropout into one of the most revered creative entrepreneurs of the 20th century.



The Founder

The story of Ray Kroc, a salesman who turned two brothers' innovative fast food eatery, McDonald's, into the biggest restaurant business in the world, with a combination of ambition, persistence, and ruthlessness.



BUSINESS MOVIE WATCH LIST



Super Pumped

The roller-coaster ride of the upstart transportation company, embodying the highs and lows of Silicon Valley.



The Social Network

Harvard sophomore Mark Zuckerberg pursues an idea that propels him to internet success, bringing in legal trouble and costing him friendships.



The Big Short

In 2008, Wall Street guru Michael Burry realizes that a number of subprime home loans are in danger of defaulting. Burry bets against the housing market by throwing in more than \$1 billion of his investors' money. His actions attract the attention of bankers and other greedy opportunists. Together, these men make a fortune by taking full advantage of the impending economic collapse in America.



BUSINESS DOCUMENTIRES WATCH LIST



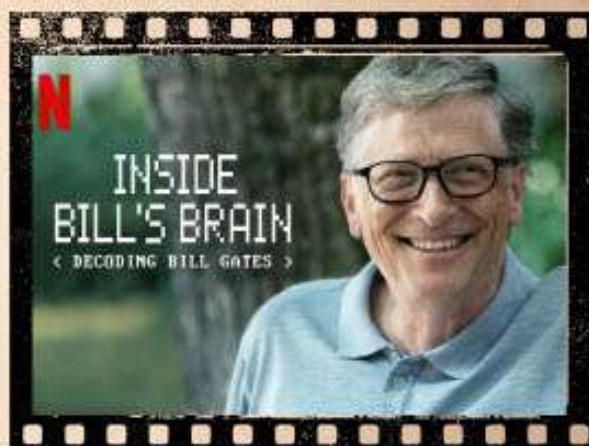
Broken

This investigative docuseries shows how negligence and deceit in the production and marketing of popular consumer items can result in dire outcomes.



Inside Bill's Brain

Take a trip inside the mind of Bill Gates as the billionaire opens up about those who influenced him and the audacious goals he's still pursuing.



Dirty Money

From crippling payday loans to cars that cheat emissions tests, this investigative series exposes brazen acts of corporate greed and corruption.

